



**ESCH-SUR-ALZETTE  
EUROPEAN CAPITAL  
OF CULTURE**

**Press release**

**Luxembourg, 28 February 2019**

## **REMIX ! ESCH2022 LAUNCHES ITS CALL FOR CULTURAL PROJECTS**

**Esch2022 is inviting everyone to submit their cultural projects online at [www.esch2022.lu](http://www.esch2022.lu). A press conference, organised on Thursday, 28 February, officially marks the launch of this call for projects, the central theme of which is Remix Culture, while a number of public briefings in the Esch2022 territory will follow in the coming weeks.**

The European Capital of Culture Esch2022 is entering a new phase and launching a call for projects for its cultural programme. Provided that the project takes place in the Esch2022 territory, any private person, association, municipality or institution wishing to carry out a cultural project within the framework of the European Capital of Culture is invited to submit it before 31 July using the form specifically designed for this purpose, which outlines the terms of participation and is available at [www.esch2022.lu](http://www.esch2022.lu).

Projects received will be assessed on the basis of the guidelines set and those selected will form part of the Esch2022 cultural and artistic programme.

### **Enhancing artistic creation and cultural wealth**

The European Capital of Culture is primarily a participatory project. To that end, all cultural projects should contribute to achieving the Esch2022 missions and objectives.

From a cultural point of view, the goal is therefore to drive and develop the sector and artistic creation, while reaching the widest possible range of audiences and spectators. From a social and economic perspective, the purpose is obviously to highlight the cultural wealth of the territory and of its population, by mobilising their energies and creating new avenues for participation. *"In addition, the European dimension is a governing principle of any European Capital of Culture. This is why through each project, Esch2022 should highlight what Europeans have in common and in this way promote mutual understanding,"* says Nancy Braun, Director General.

**CAPITALE EUROPEENNE DE LA CULTURE 2022 ASBL**

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**ESCH2022.LU**



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### **Illustrating and supporting the transformation of a territory**

The central theme of this call for projects is: Remix Culture. Based on the specific characteristics of the Esch2022 territory – the diversity of its population, cross-border flows, post-steel industry development, etc. – the remix is largely the result of a changing societal environment. The purpose of Esch2022 is to give new meanings and forms of innovative and creative expression to this transformation that is still under way.

By contributing to one of the four lines of questioning defined, – namely Remix Europe, Remix Nature, Remix Yourself and Remix Art – each project will be able to contribute to a new vision of a Europe with no notion of borders, in this way highlighting the importance of diversity for Esch2022 and the entire continent.

### **Bringing local actors closer**

Once it has been established that the various proposals selected comply with the terms of participation (available online) for the call for projects, the artistic directors are responsible for leading the cultural programme. To do this, they will assist the project sponsors in developing their ideas by combining synergies with local actors throughout the process. *"Our desire is to promote collaboration, in terms of developing and the very idea of cultural projects, in this way highlighting the region's potential. We want to bring the people of a municipality, city, neighbourhood or even a street closer,"* says Christian Mosar, Artistic Director.

### **Contact**

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### **About Esch2022**

With the city of Esch-sur-Alzette at its centre, "Esch2022" is the European Capital of Culture in 2022. Its territory comprises all the ProSud municipalities as well as the eight French Pays Haut Val d'Alzette (CCPHVA) municipalities. The theme of Esch2022 is "Remix Culture", and a call for projects to make up its cultural programme is currently under way. Esch2022 is managed by the NGO "Capitale européenne de la Culture 2022 asbl".

### **Annexes**

1. Esch2022 missions and objectives
2. Remix Culture, the central theme of Esch2022
3. Terms of participation
4. The Esch2022 territory

The complete press kit can be downloaded on [www.esch2022.lu/en/contact](http://www.esch2022.lu/en/contact).

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